

## LOYALTY CARD REGULATION

### 1. Force of the General Attendance Terms

The relation between At Home Art Kft. (hereafter: “AHA”) as the announcer of the Loyalty Card Program (hereafter: “Program”) and the person attending the program (hereafter: “Cardholder”).

### 2. Force of the discounts of the Loyalty Card Program

2.1. The AHA Loyalty Card (hereafter: “Card”) assigns the Cardholder to purchase the AHA original priced products on discount prices, in the AHA franchise shops and in other shops that joined the program.

2.2. The card does not assign the cardholder for multiple discounts on the discounted products.

### 3. Assumptions of the Application

3.1. Every natural person can be Cardholder.

3.2. There are two ways to apply for the program: giving the Loyalty Card Application (hereafter: “Application”) in any AHA shops, or sending the online registration form to AHA.

3.3. By signing the Application or filling the online registration form the Cardholder accepts the General Attendance Terms and its future changes.

3.4. If the data on the Application is not true, correct, faulty or unreadable then the Application is invalid.

3.5. By any change in the data given on the Application the Cardholder is liable to inform AHA personally in any AHA shops or online.

### 4. Cardholders’ Data Processing

4.1. AHA will process the personal data of the Cardholder according to the legal regulations of the privacy laws. By filling the Application the Cardholder verifies that AHA can process the Cardholders’ personal data and can forward these data for third parties (from now on Partners) only for data processing purposes.

The aim of data processing:

- Only sending the newsletter for the Cardholders.

With the filling of the Application the Cardholder verifies that within the newsletter sending period AHA can process the personal data because of the below data-processing aim.

- Developing the services and using the newsletter for marketing purposes.



## **5. Ceasing of the Attendance in the Program**

5.1. AHA is obliged to cease the attendance of the Cardholder with immediate effect, if the Cardholder gives faulty data, the Cardholder abuses with the Card, or gives the Card to third party.

5.2. The Cardholder is obliged to cease the attendance of the Program any time in any of the AHA shops.

## **6. Duration of the Program**

6.1. The duration of the Program is indefinite. AHA is obliged to cease the Program any time with informing the Cardholders.

## **7. Other Regulations**

7.1. AHA will produce the personalised Card. The Card stays in the exclusive property of AHA. The assignment of the Card for any person is forbidden.

7.2. Any information regarding the Card or the Program can be asked in any AHA shops.

7.3. By signing the Application the Cardholder accepts the exclusive competence of the Hungarian Capital Jury for any legal dispute regarding the Program.